


# The CCIM Professional



Your Model Business Partner





“Until I went through CCIM training, I didn’t know what I didn’t know.”

- *Dave McComas, CCIM  
ServiceMaster  
Memphis, Tennessee*



# Exceptional Education

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- Introduction to Commercial Investment Real Estate Analysis
- Financial Analysis 101
- Market Analysis 102
- User Decision Analysis 103
- Investment Analysis 104



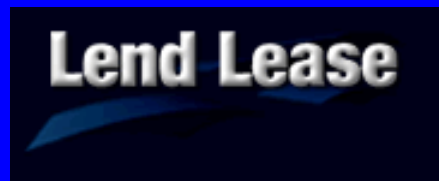
# Location, Location, Location

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- Over 180 Course Offerings Annually
- Primary and Secondary Markets
- 7,000 Students
- 50 Markets Worldwide
- Three Continents



# The Fortune 1000



# The Making of a CCIM

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- 200 Classroom Hours
- Portfolio of Transactions \$\$\$\$
- Elective Credits
- 8-hour Comprehensive Exam





**14,000**

Business Partners Worldwide



# Largest Network on Earth

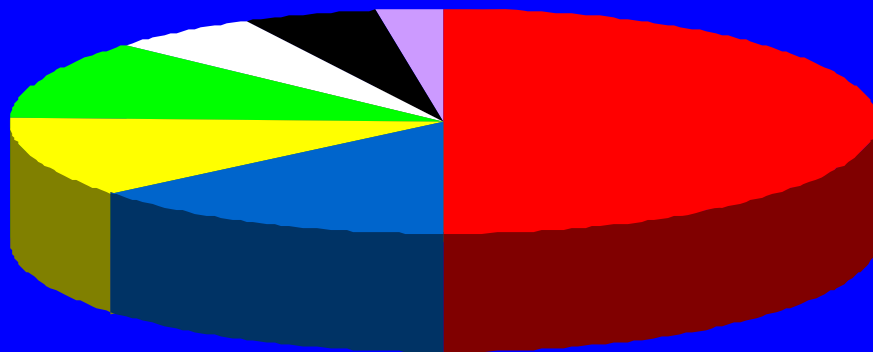


> \$400 Billion  
annually





# CCIM Profile



- **Broker**
- **Property Manager**
- **Asset Manager**
- **Corporate Real Estate**
- **Developer/Investor**
- **Appraiser**
- **Other**



- The Institute & Education
- CCIMNet Listings
- Site to do Business
- Member Services
- CCIM Chapters

The Premier Commercial Information Exchange

About Us - Membership Info - Help Desk - Contact Us

Search Properties by Type:

- Office
- Industrial
- Retail-Commercial
- Shopping Center
- Vacant Land
- Hospitality
- Farm/Ranch
- Multi-Family
- Special Purpose



Search Listings

By Listing ID

Go

By Member Last Name

Go

New Listings

Member Sign In

User Name

Password

[Forgot Password?](#)

Remember Me

Sign In

Register >>

Resources

- SiteLink
- Find A Professional
- Find a Company
- Post a "Want"
- Market Map
- News & Information
- Site To Do Business

Become a Member

Find a Professional

Power Your Website

News & Information

March 9, 2004

**Linda Day, CCIM Helps Catylist Find New Office**  
 After two years in business, Catylist has outgrown its present headquarters in the Realtor® Building.

To meet the increased demand for Commercial Information Exchanges and expand into the future, Chicago-based Catylist has relocated approximately 100 yards west to 444 N. Wabash. To find the right tenant rep, Catylist looked to the CCIM network. We selected [Linda Day, CCIM](#) to represent us in our lease of approximately 4,000 SF of class E (tech) office space.

Catylist would like to extend a special 'thank you' to Linda Day for her efforts. Exemplifying the CCIM designation, Ms. Day was knowledgeable, professional, detail-oriented, and above all attentive to our needs.

**Eastern Iowa Cities Select Catylist to Build CIE**  
 After evaluating several CIE and commercial MLS vendors, Realtor® associations in the Quad Cities recently chose Catylist to build the next-generation commercial property exchange for Iowa. The new service is slated for launch in Q2 2004.

[More news...](#)

About Catylist

Catylist is the fastest growing commercial information exchange (CIE) provider in the United States. Open to all licensed commercial real estate professionals, the national CCIMNet site was launched by Catylist in June, 2002. Since

Catylist Updates

March 9, 2004

**New 'Special Purpose' Property Type**  
 CCIMNet and Catylist CIEs now feature a module designed to market niche property types. For a full list, please click [here](#).

**Retail-Commercial For Lease Now Available**  
 The Retail-Commercial category, which includes free-standing retail buildings and other commercial businesses, has been expanded to include For Lease properties.

**Improved Search Results Format**  
 The search results pages have a new layout that includes links to the listing agents' professional biography and company name and the ability to quickly show and hide thumbnails and more detailed information.

**Aerials and Flood Maps now Available**  
 CCIM Candidate and Designees now have access to aerial photography and flood planes via the Site To Do Business. These can be viewed from the 'Maps & Aerials' page on all listings, or from the 'Manage Listing' page on [CIEManager](#).

[More updates...](#)

User Manual Now Available

Users can now download a user manual from the improved help section of each Catylist CIE. The manual contains helpful information and screen shots to let users learn to use and get the most out of the CIE.

[Download the User Manual](#)



April 5, 2004

news | weather | financial | sports | FAQs | help | home | my stdb

MEMBER LOG IN

SEARCH

User ID:  Password:  [log in >>](#)

Search  [Google Web Search](#) [go >>](#)

[STDB Home](#) | [Professional Development](#) | [Client Development](#) | [Business Operations](#) | [Member Services](#)

**Power Tools**



**Dive Into Details**  
\$149 for demographic reports and maps  
[Site Profile](#)



**Get the Big Picture**  
Unearthly savings on Aerials.  
[Keyhole PRO](#)



**Run Numbers on the Run**  
Power up your PDA for just \$79.99.  
[Infinity powerONE](#)



**POWER UP AND WIN A FREE SEGWAY!**  
[Learn More >>](#)

For more information on Segway go to [www.segwayoftexas.com](http://www.segwayoftexas.com).

**Power Tips**

**New! Map competing properties.**

Interested in marketing vacant land to a retail developer?

[search archives](#)

**Current Poll**

**New!** Which one of these do you read most often?

- Buildings Magazine
- Commercial Property

**Current Events**

**Power Up**  
with STDB  
One-Day Workshops!



Start Taking Full Advantage of Your Greatest CCIM Member Benefit. Site To Do Business is offering a series of one-day training workshops in metro areas across the US this March.

<a href="#">Albuquerque</a>	<a href="#">New York</a>	<a href="#">San Diego</a>
<a href="#">Denver</a>	<a href="#">Pittsburgh</a>	<a href="#">San Francisco</a>
<a href="#">Jackson</a>	<a href="#">Sacramento</a>	<a href="#">San Jose</a>
<a href="#">Los Angeles</a>	<a href="#">Salt Lake</a>	<a href="#">St. Louis</a>

You'll discover how to leverage the industry's most powerful portal - STDB Online. We'll cover everything you need to know to move from part-time visitor to power user - all in just one day. Just spend eight hours with us and you'll leave a consummate pro at:

- Creating and customizing Express Packages™ and reports
- Pushing your presentations farther with geocoded maps and aerials
- Improving your prospecting through our exclusive information databases
- Networking to access new opportunities

**An Entire Day of Training for Just \$179!**

Each session is held in a computer lab. So, you're assured your own workstation.

**Power Up**



**Get Noticed on the Street**

Create personalized Flash™ animated property presentations fast and affordably with **STDB ProMotor**. Get your properties moving online and keep them that way for as little as **\$220** per month.

[STDB ProMotor](#)

**More Power To Ya!**

**CCIM Save Even More as a CCIM Institute Member**

CCIM Members get full access to everything STDB Online has to offer, and they get it all for even less!

[Learn More](#) [Apply Now](#)

**News**

**New! Real Estate Events**

**Wednesday, April 28**  
**2004 CCIM Mid-Year Meetings**  
2004 CCIM Mid-Year Meetings

**Thursday, April 29**  
**2004 CCIM Mid-Year Meetings**  
2004 CCIM Mid-Year Meetings

**Friday, April 30**  
**2004 CCIM Mid-Year Meetings**  
2004 CCIM Mid-Year Meetings

**Special Events in Charlotte**  
Stay after the 2004 mid-year meetings and take in education sessions, play ...

**Saturday, May 1**  
**Special Events in Charlotte**  
Stay after the 2004 mid-year meetings and take in education sessions, play ...

[show calendar](#)

**Headline News**

Warrant Issued for Shiite Cleric's Arrest

Flash Flood in Northern Mexico Kills 15

[>> more articles](#)

**Weather**



ZIP Code:  [go >>](#)



**MY PLACES**

ADD	EDIT
<b>World Places</b>	
	Sight Seeing
	North America
	<b>My Places</b>
	Personal Placemarks
	DataStream
	California Sites
	SF Sites
<input type="checkbox"/>	<input type="checkbox"/> 1390 HWY 101
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> 2754 HWY 101
	Texas Sites

CLEAR ALL

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 Maps © 2001 GDT, Inc.

**MAP LEGEND**

- EARTH
- ROADS
- TERRAIN
- BORDERS



Navigation controls including directional arrows and sliders for DOWN, MOVE, and TILT.

TAKE ME TO:


street or address

city, state, zip/postal

country

GO

EMAIL VIEW PRINT PREP HELP



"I work with a lot of brokers. But what is distinctive about CCIMs is the knowledge they have reinvested in themselves."

-- *Barney McAuley*  
*Asset Management V. P.*  
*Mutual of New York*  
*(MONY)*

